



# Welcome to the era of the anywhere worker

Today's anywhere worker is more responsive, more productive and more mobile than ever before.



## Don't just add mobile. Be mobile.

Real-time conversations are happening everywhere-on voice, instant messaging, video, web collaboration and more. But simply adding mobility isn't enough. It must be integrated across your enterprise.

A truly agile enterprise embeds mobility into its communications and collaboration apps—seamlessly weaving mobility into the fabric of daily life.

Your people are bringing their latest consumer devices to work, and expecting seamless and secure access to the corporate network. Consumerization is driving them to choose the corporate apps that will increase their own productivity—and enjoy the simple download experience they get at home.

User experience is key as mobile unified communications comes on stream, and as video moves from a nice-to-have to a business necessity. But there's a conflict too. As Bring Your Own Device (BYOD) expectations grow, enterprises are wrestling with the challenge of enabling corporate access on personal devices while controlling and securing their critical data and systems.

So how do you embrace the benefits of mobile device and application diversity? And with increasing pressure to reduce network expenses, how can you cut costs while improving communication and collaboration for your anywhere workforce?

The answer is OpenScope Mobility from Unify.

# Powering today's anywhere workforce.

Embedded into your communications processes, OpenScape Mobility offers the intuitive experience your people demand, with the control and security your business needs:

OpenScape Mobility gives your people a performance-boosting experience, simplifies management for IT and delivers the agility your business needs to compete.

- Easy access to UC with OpenScape Mobile and OpenScape Web Collaboration Mobile
- Connecting anywhere workers through comprehensive VoIP, Video, UC and collaboration capabilities
- Powerful HD video for team collaboration through a complete range of mobile clients.
- Robust encryption and authentication through OpenScape Mobile, DECT & VoWLAN handsets
- An easy-to-use management interface

Unify has your budget concerns covered too. Our VoIP and DECT communications use the corporate WLAN, Wi-Fi hotspot or DECT base stations, instead of the cellular network. Bill shock? A thing of the past. Should your anywhere worker be roaming on their cell, but doesn't need to, it's a simple process to transfer the call instantly to a low-cost landline.

What's more, OpenScape Mobile is available for all major smartphone and tablet operating systems including Android and Apple iOS, while mobile clients can be easily downloaded from existing application stores—supporting user choice and flexibility, and reducing the demands on IT.

## **Your OpenScape Mobility benefits**

By freeing your anywhere workers from their desk, or even the office, OpenScape Mobility increases productivity, speeds up business processes, and reduces costs.

Your business will benefit from:

- Faster response times between employees, teams, partners and customers
- Improved productivity while mobile
- Integrated visual collaboration with HD Video
- Improved access to information and people
- Single number reachability
- True cost savings through reduced mobile phone bills
- Reduced costs of devices, networks, IT management and wiring
- Choice and flexibility for mobile employees to use the best device for the job

## OpenScape Mobility

### The industry's most complete mobile unified communications and collaboration portfolio

Beginning with our range of innovative mobile clients, OpenScape Mobility unleashes the full power of unified communications and collaboration onto mobile devices. No other vendor even comes close.

That's not all. Unify even powers campus mobility through the industry's best DECT and VoWLAN handsets.

Supported by Enterasys Networks, a global provider of network infrastructure and security solutions, this collaboration delivers a fully secure, reliable, scalable and fully integrated WLAN infrastructure, alongside Mobile Identity and Access Management (Mobile IAM) for the all-wireless enterprise.

Seamless communication within teams



Mobile UC capabilities



Supports device choice (BYOD)



On Campus (WLAN, VoWLAN, DECT)	OpenScape Mobile (combined FMC & Mobile UC and Video)	OpenScape Web Collaboration Mobile
<ul style="list-style-type: none"> <li>• Increase on-campus mobility</li> <li>• Remain reachable while away from the desk</li> </ul>	<ul style="list-style-type: none"> <li>• Save telecom expenses with VoWLAN calls with combined voice and video</li> <li>• Move calls between WiFi/cellular networks and between devices with the 'call swipe' feature</li> <li>• View/modify presence and preferred device</li> <li>• Initiate/Join audio conferences</li> </ul>	<ul style="list-style-type: none"> <li>• View shared PC screens and apps</li> <li>• Host &amp; join video conference</li> <li>• Host &amp; join multi-party chat sessions</li> </ul>

“Approximately 1 in 5 enterprises were using mobile video conferencing in 2012, while another 44% stating that they are likely to be using mobile video in the near future”

Wainhouse Research  
(WR WebMetrics 2H 2012  
Web Conferencing Survey)

## OpenScape Mobile

OpenScape Mobile brings together VoIP, HD Video and comprehensive unified communications capabilities into a single intuitive client.

Featuring unique gesture-driven capabilities available on the latest mobile device platforms, such as Android and Apple iOS, OpenScape Mobile provides sophisticated UC capabilities at your fingertips, including presence, conferencing, directory access, one number service, VoIP, HD Video and our award-winning Call Swipe capability.

OpenScape Mobile ensures users have the choice and flexibility in the devices they need to be most productive, while corporate security requirements are addressed as calls are encrypted using the industry-standard Transport Layer Security (TLS) and Secure Real-time Transport Protocol (SRTP).

## Mobile VoIP / VoWLAN

Enabling your employees to register their mobile devices as extensions of the Enterprise’ SIP network enables them to become more accessible. OpenScape Mobile is a full featured VoIP client, turning your Android or Apple iOS device into a SIP-registered extension of your OpenScape communications network.

This delivers significant value in two key ways:

- **Cost savings**—by utilizing VoIP to make and receive calls when within range of any of your company’s WLANs or Hotspot, mobile users can significantly reduce cellular talk time and roaming charges.
- **Enterprise call features**—OpenScape Mobile enables employees’ smartphones and tablets to behave just like standard desk-phones, with the ability to directly dial office extensions, place calls on hold or transfer calls to other parties.



### Extended Unified Communications features

While Unified Communications offers significant value to all your employees and virtual teams, its value truly stands out for those users who are constantly on the go. OpenScape Mobile provides an integrated set of productivity enhancing UC capabilities from a single intuitive interface that you can take with you on your mobile smartphone or expanded tablet device.

OpenScape Mobile client offers the following UC capabilities:

- **Presence status** - Set your presence and see presence of your colleagues and team members
- **One number service** - Always be reachable at a single office number / connect the number to job, not the person or the phone
- **Integrated HD video** - Resizable video options empowering mobile users to benefit from visual collaboration
- **Preferred device** - Control which device incoming and outgoing calls go through
- **Conference calls** - Start and participate in predefined conferences with a single touch

- **Directory access** - Get access to all contacts on your device as well as your organization's corporate directory
- **Unified voicemail** - All messages can now be accessed from a single mailbox instead of shuffling between your desk-phone and mobile device

### Call Swipe

As easy as the swipe of a finger, move a call to the ideal device or network to greatly improve mobile productivity and vital business communications.

OpenScape Call Swipe seamlessly transfers a call from your mobile device to any nearby direct-dial desktop phone - and vice-versa - with a simple finger swipe across the touch screen.

OpenScape Call Swipe also enables you to move from the cellular network to a local WLAN using SIP-based VoIP to avoid cellular usage and roaming fees.

OpenScape Call Swipe benefits include:

- Cost savings by using VoWLAN
- Better reachability
- Fewer call disruptions
- Greater mobile productivity

Start with a VoIP call from the campus WLAN

Swipe the call to the desk phone

Swipe back to the cellular network

Swipe to the home phone



“80% of enterprises offer some level of support for BYOD”

ZK Research

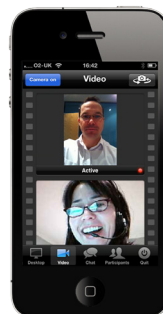
## OpenScape Web Collaboration Mobile Client

OpenScape Web Collaboration reduces business travel and third party web conferencing expenses, while enabling your employees, partners and customers to share more ideas and information, and benefit from the collective wisdom of everyone.

Users with Apple iOS or Android smartphones and tablets can easily participate in an OpenScape Web Collaboration web conferencing session from anywhere via the OpenScape Web Collaboration Mobile Client, a free, app-store ready native application which installs quickly and cost-effectively. Other smartphones can easily access Web Collaboration sessions via their native web browser.

With OpenScape Web Collaboration mobile users have access to the following multimedia collaboration capabilities:

- Host and participate in web collaboration sessions
- View shared desktops or applications
- View list of meeting participants
- Participate in IM chat
- Multi-party video chat (leveraging internal mobile device web-cams)



## Deploying the Mobile Enterprise

Unify offers a complete portfolio of enterprise mobility solutions, starting with a secure WLAN and Mobile IAM offering from Enterasys Networks, professional mobile security services, and extending to a full range of applications and devices that include our state-of-the-art mobile UCC clients as well as cordless DECT and VoWLAN handsets for campus-mobile employees.

### Enterasys Mobile IAM and WLAN

Enterasys Networks - Mobility solutions including Mobile IAM (Identity and Access Manager) and WLAN offerings enable the All Wireless Enterprise providing pervasive, highly available, secure, and scalable wireless connectivity and management with the lowest Total Cost of Deployment.

Mobile IAM benefits include:

- Simple zero effort onboarding
- Auto Discovery, profiling and authentication
- Context based policy enforcement
- Predictive threat response management
- Managed Guest Access Control with Sponsorship

WLAN Solution benefits include:

- The industry's most cost-effective and easy-to-deploy (PoE compatible) 802.11n solution



- Pervasive wireless connectivity via a complete WLAN/FMC portfolio
- Advanced Spectrum Analysis & Dynamic RF Management
- Distributed Intelligence and security with centralized Management
- The best VoWLAN call performance and quality

**Mobility Management**

Unify simplifies your companies' participation in the mobility ecosystem through partnerships and Integration with leading Mobility Management providers.

Mobility Management (MDM) benefits include:

- Integrated solution supporting simplified deployment of mobile unified communications
- Ensures that critical mobile platforms are safe and secure for enterprise sensitive communications
- Provides seamless integration with existing enterprise communications and IT infrastructure
- Flexible deployments of both UC and MDM solutions in the cloud or on-premise

**Mobile Security Professional Services**

Unify solutions and services help your businesses around the world to secure and improve the communications infrastructure from fixed to mobile.

Addressing consumerization of mobility in the enterprise head-on with our BYOD suite of services:

- BYOD strategy and policy development
- Mobile security and VoWiFi Assessments
- Mobility infrastructure design and integration

Proactively defends against threats to your mobile communications environment:

- Assessments and readiness checks
- Design and integration
- Training

**DECT & WLAN Phones**

Cordless phones allow your on-campus workers to trouble-shoot, problemsolve and collaborate anywhere while on site without missing important calls or running up expensive mobile charges. Unify provides two solutions to expand mobility at the workplace and anywhere on campus for mobile employees - the DECT and WLAN mobile handsets.

OpenStage professional and Gigaset professional handsets deliver reliability, higher productivity, improved customer service, better communications from anywhere and at any time to eliminate costly callbacks and improving service quality.

“In Q2 2013, the installed base of mobile devices will exceed the installed base of laptops and PCs.”

Morgan Stanley



## OpenScape Mobility

### Don't just add mobile. Be mobile.

At Unify we don't treat mobile as an add-on; we transform how employees and teams communicate by seamlessly integrating mobility into collaboration applications and communications tools. And we do this on the employee's chosen device, creating a more agile, responsive collaboration between teams and customers. We offer a portfolio of professional security services to address consumerization of mobility, and partner with leading Mobility Management providers enabling companies to confidently embrace BYOD as part of their mobile ecosystem.

## About Unify

Unify—formerly known as Siemens Enterprise Communications—is one of the world's largest communications software and services firms. Our solutions unify multiple networks, devices and applications into one easy-to-use platform that allows teams to engage in rich and meaningful conversations. The result is a transformation of how the enterprise communicates and collaborates that amplifies collective effort, energizes the business, and dramatically improves business performance. Born out of the engineering DNA of Siemens, Unify builds on this heritage of product reliability, innovation, open standards and security to provide integrated communications solutions for 75% of the Global 500. Unify is a joint venture of the Gores Group and Siemens AG.

[unify.com](http://unify.com)



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**UNIFY** Harmonize  
your enterprise

Formerly Siemens Enterprise Communications